



You are invited to a Zoom webinar.
California New Motor Vehicle Board
for its
2021 INDUSTRY ROUNDTABLE

PREPARING FOR CALIFORNIA'S ZEV FUTURE:
The State's And Stakeholders' Perspective

September 8-9, 2021

10:00 AM Pacific Time (US and Canada)

Featuring Keynote Speakers:

David S. Kim, Secretary,
California State Transportation Agency

Lori Pepper, Deputy Secretary,
Innovative Mobility Solutions,
California State Transportation Agency



Brought to you by the
California New Motor Vehicle Board

and your host for the event,
Board President Bismarck Obando

[Register for this virtual event NOW.](#)

*After registering, you will receive a confirmation email
containing information about joining the webinar.*



Day 1, September 8, 2021
10:00 a.m. – 12:00 p.m. (Pacific Time)

Presentations from State policymakers:



CALIFORNIA ENERGY COMMISSION

"The success of hydrogen fuel-cell vehicle lies in its infrastructure."

- **Jesse Gage, Energy Commission Specialist,**
Transportation Energy Forecasting Unit,
California Energy Commission



"Electric vehicles are here today and can save drivers money when compared to combustion vehicles."

- **Hannon Rasool, Deputy Director,**
Fuels and Transportation Division, California Energy Commission



"Increasing and accelerating the transition of the passenger car and truck segment to zero emissions will require leadership, partnerships, collaboration, and contributions from us all – from industry and policy leaders to community members."

- **Marissa Williams, Manager,**
Light Duty Vehicle Regulations Section, Advanced Clean Cars Branch,
California Air Resources Board



"I look forward to providing an update on the state's study of road charge as a potential replacement to the gas tax, including how EVs impact the issue."

- **Lauren Prehoda, Road Charge Program Manager,**
California Department of Transportation

Day 2, September 9, 2021
10:00 a.m. – 12:00 p.m. (Pacific Time)

An engaging panel of industry insiders, moderated by Rob Cohen, Esq.



"The significance of California's Zero Emission Vehicle program cannot be overstated. I am thrilled to moderate a panel of talented stakeholders willing to share their insights and expertise as we usher in the new era of electric vehicles."

- **Rob Cohen, Esq.**



"By investing \$250 billion by 2023 and set to meet numerous obstacles, the members of Auto Innovators are committed to a ZEV future (both electric & hydrogen) and making that future a reality with our auto dealer partners."

- **Curt Augustine, Senior Director,**
State Affairs, Alliance for Automotive Innovation



"California's franchised new car dealers are fully invested in working alongside their manufacturer partners in continuing to lead our nation's transition to zero emission vehicles."

- **Anthony Bento, Esq., Director of Legal and Regulatory Affairs,**
California New Car Dealers Association (CNCDA)



"At Cadillac, we see our dealer network as a business advantage. They will remain a critical part of the retail and relationship chain with our customers as we chart the course to an all-electric future"

- **Chris Hay, Global Dealer Network Director, Cadillac**



"America's new car and truck dealers are 'all-in' on EVs. In fact, to achieve broad adoption of EVs by the public, dealers will be essential to their distribution."

- **Andrew Koblenz, Esq., Executive Vice President,**
Legal and Regulatory Affairs and General Counsel,
National Automobile Dealers Association (NADA)



"Ford is investing \$30 billion globally to accelerate its plans to bring electrified vehicles into the marketplace. This includes an all-electric version of America's bestselling vehicle, the Ford F150, the new Mustang Mach E SUV, and electrifying the top-selling commercial van in America – the Ford Transit."

- **Thomas Lawson, Regional Director,**
Government Affairs, Ford Motor Company



"The future of auto transportation is through electric vehicles."

- **Damon Lester, President,**
National Association of Minority Automobile Dealers (NAMAD)