



## Memorandum

**Date** : January 2024

**To** : All Licensed Vehicle Manufacturers and Distributors  
Public Mailing List

**From** : New Motor Vehicle Board  
(916) 445-1888  
nmvb@nmvb.ca.gov

**Subject** : Legislation Effective January 1, 2024

Assembly Bill 473 (Assembly Member Aguiar-Curry; Ch. 332, Stats. 2023) added three new protests in subdivisions (b)-(d) and re-lettered subdivision (e) in Vehicle Code section 3065.3, as follows:

(a) No franchisor shall establish or maintain a performance standard, sales objective, or program for measuring a dealer's sales, service, or customer service performance that is inconsistent with the standards set forth in subdivision (g) of Section 11713.13.

(b) No franchisor shall allocate vehicles or parts in a manner inconsistent with the standards set forth in subdivision (a) of Section 11713.3.

(c) No franchisor shall impose a facility or equipment policy inconsistent with the standards set forth in subdivision (a), (b), (c), or (k) of Section 11713.13.

(d) No franchisor shall compete with a dealer in violation of subdivision (o) of Section 11713.3.

(e) A franchisee may file a protest with the board for determination of whether a franchisor has complied with this section and in that proceeding the franchisor shall have the burden of proof.

(Amended by Stats. 2023, Ch. 332, Sec. 2. (AB 473) Effective January 1, 2024.)

The text of the bill is available at: <https://leginfo.legislature.ca.gov/faces/home.xhtml>.

If you have any questions or comments, please do not hesitate to contact Robin Parker, Chief Counsel at [Robin.Parker@nmvb.ca.gov](mailto:Robin.Parker@nmvb.ca.gov) or Jason Rose, Senior Staff Counsel at [Jason.Rose@nmvb.ca.gov](mailto:Jason.Rose@nmvb.ca.gov).