1	Attorney(s) name(s) and state bar number Law Firm		
2	Law Firm Address		
3	Telephone number Facsimile number E-mail address		
4			
5	Attorney(s) for Protestant		
6			
7	SAMPLE PROTEST		
8	3065.1 Franchisor Incentive Program		
9	STATE OF CALIFORNIA		
10	NEW MOTOR VEHICLE BOARD		
11	In the Matter of the Protest of	Protest No. (leave blank)	
12	NAME OF DEALERSHIP/FRANCHISEE,		
13	Protestant,		
14	v.	PROTEST	
15		[Vehicle Code §3065.1]	
16	NAME OF MANUFACTURER/DISTRIBUTOR/ FRANCHISOR,		
17	Respondent.		
18			
19			
20	Protestant, [enter Protestant's name], files this protest under the provisions of California Vehicle		
21	Code section 3065.1 and alleges as follows:		
22	1. Protestant is a new motor vehicle dealer selling [enter line-make] and is located at [address		
23	of dealership]. Protestant's telephone number is [enter telephone number].		
24	2. Respondent distributes/manufactures [enter line-make] products and is the franchisor of		
25	Protestant.		
26	3. Protestant is represented in this matter by [Name of Attorney or Protestant's Dealer		
27	Principal or authorized representative], whose address is [enter address] and telephone number is [enter		
28	telephone number].		
		1	
	PROTEST [VEHICLE CODE §3065.1 (FRANCHISOR INCENTIVE PROGRAM)]		

1	4.	Protestant desires to appear before the Board to protest and present evidence pertaining to	
2	the actions of Respondent, as follows:		
3		[List actions]	
4	5.	Respondent's actions are in violation of Vehicle Code section 3065.1 in that:	
5		[List actions]	
6	6.	Protestant seeks a determination from the New Motor Vehicle Board, pursuant to this	
7	protest, that [list desired outcome/determination].		
8	7.	Protestant and its attorney(s) desire to appear before the Board and estimate that the	
9	hearing in this matter will take [enter number of days] days to complete.		
10	8.	A Pre-Hearing Conference is requested.	
11	WHEREFORE, Protestant prays as follows:		
12	1.	That the Board (or its authorized representative) immediately advise Respondent that a	
13	protest has been filed;		
14	2.	That a hearing of the Protest is required pursuant to Vehicle Code section 3066; and,	
15	3.	That, pursuant to Vehicle Code section 3065.1, Respondent [list desired outcome/	
16	determination].		
17			
18	Date: [enter	date]	
19		By [signature] Attorney(s) name(s)	
20			
21		THE DOOTEST MAY NOT DE DOOCESSED WITHOUT AN	
22	THE PROTEST MAY NOT BE PROCESSED WITHOUT AN ATTACHED PROOF OF SERVICE AND THE \$200.00 FILING FEE PAID BY CHECK OR BY PHONE WITH A CREDIT CARD (916-445-1888)		
23			
24			
25	DISCLAIMER: This sample provides a basic means for drafting a document for filing with the Board, but the sample should not be mistaken as a substitute for personalized advice from a qualified attorney or other person sufficiently knowledgeable to represent parties before the Board. The Board strives to provide relevant, accurate and complete information. However, the Board cannot and does not warrant the relevancy, accuracy, completeness or propriety of the information provided in this sample.		
26			
27			
28			
		2	