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STATE OF CALIFORNIA
NEW MOTOR VEHICLE BOARD

A G E N D A
SPECIAL MEETING

New Motor Vehicle Board
The William G. Brennan Hearing Room
1507 21st Street, Suite 330
Sacramento, California 95811

September 18, 2019

The following Board development topic is for informational purposes and no Board action will be taken.

The Board provides an opportunity for members of the public to comment on each agenda item before or during the discussion of the item as circumstances permit. (Gov. Code § 11125.7)

1. **11:00 a.m. -- Meeting called to order.**
2. **Roll Call.**
3. **Pledge of Allegiance.**
4. **Informational presentations regarding the application of current laws as applied to the marketing, advertising, and retail sale of motor vehicles in California's evolving market - Ad Hoc Committee to Review Industry-Related Advertising Laws:**
 - a. FEDERAL TRADE COMMISSION (FTC)
Kerry O'Brien, Assistant Regional Director, Western Region-San Francisco
 - b. CALIFORNIA NEW CAR DEALERS ASSOCIATION (CNCDA)
Alisa Reinhardt, Director of Regulatory Affairs
Anthony Bento, Director of Legal Affairs

- c. ROBARDS & STEARNS, PC
Robert Robards, Attorney
- d. TEKION INC.
Jay Vijayan, Founder and Chief Executive Officer
- e. SCALI RASMUSSEN
Bert Rasmussen, Partner

5. **Public Comment. (Gov. Code § 11125.7)**

6. **Adjournment.**

To request special accommodations for persons with disabilities at this or any future Board meeting or to request any accommodation for persons with disabilities necessary to receive agendas or materials prepared for Board meetings, please contact Eugene Ohta at (916) 445-1888 or Eugene.Ohta@nmvb.ca.gov.